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Acquainted and informed: Strategies for communicating and implementing transformational agreements in the university community

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SANLiC 2023 Pre-conference training workshop, Johannesburg, 22 May 2023

(1)

PHILOSOPHICAL TRANSACTIONS.

Monday, Novemb. 1. 1701.

The Contents

An Introduction to the Treatise of the Nature of the
 Optick Glasses or Lenses, by the Honourable Robert Boyle
 of a Spot in one of the Retinas of the Eye, by the same Author
 the late Council proceedings, Touching the Petition of the
 and Experiments, made in the Philosophical Transactions
 together with some Philosophical Observations, by the same Author
 A Relation of a very odd Vision, by the same Author
 One in Germany, who was able to see, by the Help of a
 Lens, of the same kind, what was in a Glass, which was
 not visible to the Eye, when the Glass was not
 the Lens of the Eye.

Introduction

A transformational agreement is when a consortium or institution enters into a partnership with a publisher to enable a large-scale transition towards open access.

Transformational agreements allow researchers unlimited read access to a portfolio of journals, plus funding to cover article publication charges (APC) when choosing to publish open access.

Case study: University of Pretoria

“UP is rated as the number one university in South Africa for research outputs. Our vision is to be a leading research-intensive university in Africa that is recognised internationally for its quality, relevance and impact. We develop people, create knowledge and strive to make a difference locally and internationally.”



Open Scholarship Services

- Guidance on strategies to increase research visibility and impact
 - Personal engagement with information specialists
 - Products (e.g., subject guides, information on the webpage, workshops and training events)
- UPSpace institutional repository (policies and guidelines)
- Research Data Management (RDM) services and repository
- UP Journals on the Open Journal System (OJS) to support open access publishing of journal and book-length manuscripts
- Open Access (OA) funds to subsidise Article Processing Charges (APC's)



UP's 2022 transformational (R&P) agreements

- Association for Computing Machinery (ACM) (2021- 2023)
- Emerald (2022 – 2024)
- Wiley (2022 – 2025)

- Access to 1585 accredited titles



Strategies for the effective communication and integration

... to inform and integrate...

1. Compile the task team
2. Review process, develop content, and integrate with current workflows and products
3. Develop a clear and concise message
4. Identify communication channels
5. Plan the communication timeline
6. Engage stakeholders
7. Provide training and support
8. Monitor and evaluate



1. Compile the task team

"No one can whistle a symphony. It takes a whole orchestra to play it." – H.E. Luccock

- Library Technical Services
- Open Scholarship
- Faculty Libraries
- Focus Area: Open Science
 - Transformational agreements
 - Data management plan tool
 - UP Research(er) visibility checker tool
- Marketing unit

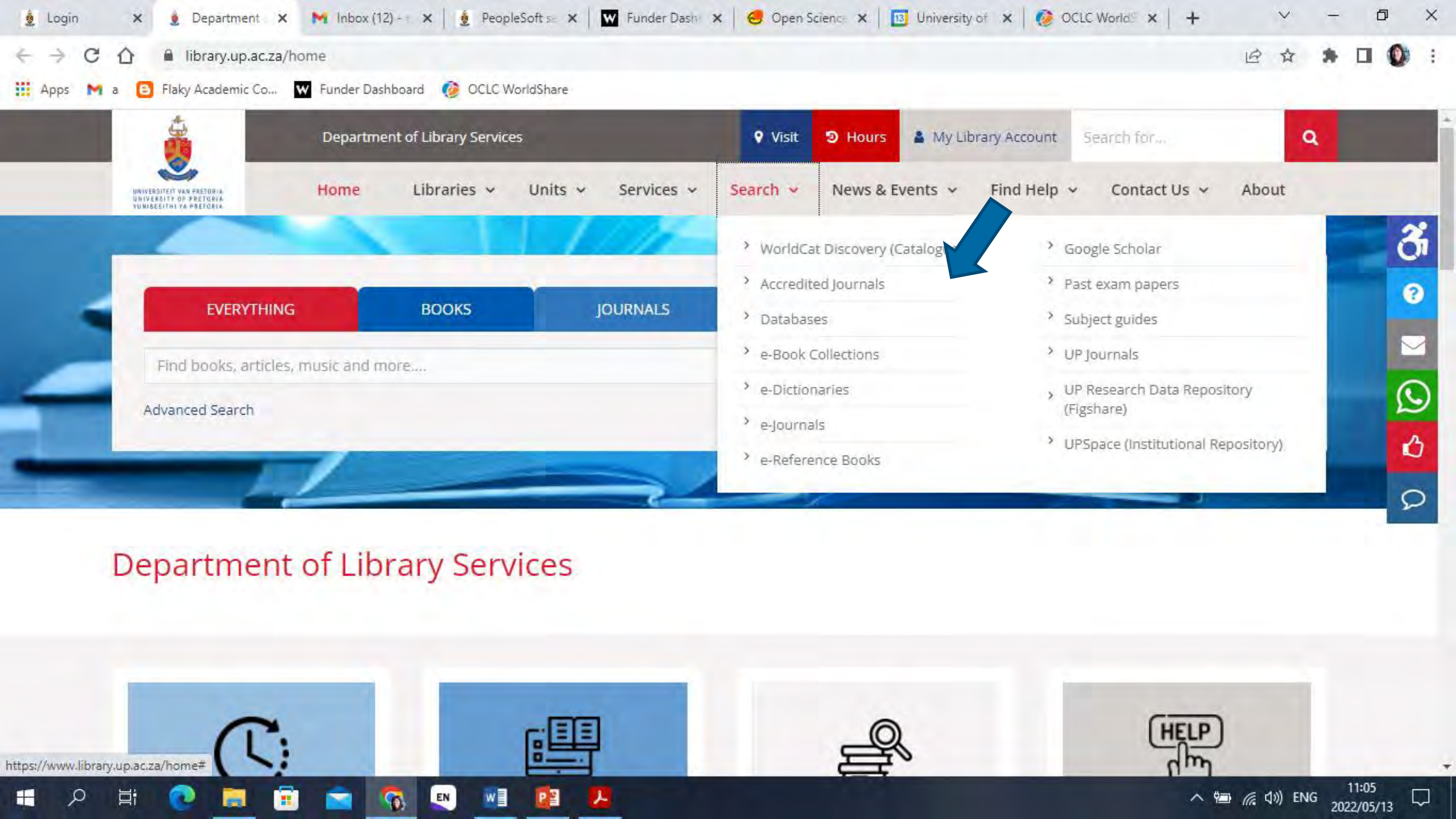


2. Review process, develop content, and integrate with current workflows and products

“The secret of success is to do the common things uncommonly well.” – John D. Rockefeller

- Compile a list and publish it on the website
 - “One stop shop”
 - Access points
 - Value added information





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- > Accredited Journals
- > Databases
- > e-Book Collections
- > e-Dictionaries
- > e-Journals
- > e-Reference Books
- > Google Scholar
- > Past exam papers
- > Subject guides
- > UP Journals
- > UP Research Data Repository (Figshare)
- > UPSpace (Institutional Repository)

Department of Library Services





Accredited Journals

Accredited journals are recognised academic journals which meet specified criteria and therefore qualify for subsidisation by the Department of Higher Education and Training (DHET). To receive subsidy or recognition for an article you have written, you should select a journal which is accredited from one of the lists below.

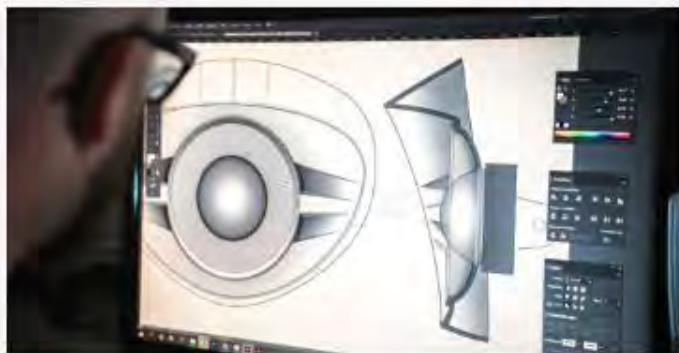
Please note: Listed below are the official lists from the Department of Higher Education and Training, as supplied by the UP Department of Research and Innovation Support.



DHET acknowledged lists (2022)

Alphabetical integrated list of accredited journals for 2022 (including all 7 lists below)

- Clarivate Analytics Web of Science
- IBSS
- DHET
- Norwegian



Policies for list inclusion

- Clarivate Analytics (Previously called ISI and Thomson Reuters)
- IBSS
- DHET
- Scopus



Other Resources

- e-Journal Titles: A-Z
- Journal Citation Reports
- Predatory journals
- List of journals where UP authors can publish Open Access for free



- Accessibility icon (wheelchair)
- Help icon (question mark)
- Email icon (envelope)
- WhatsApp icon (speech bubble with checkmark)
- Like icon (thumbs up)
- Chat icon (speech bubble)



Journals included in Read and Publish Agreements for 2022

The following list contains accredited journals which are included in Read and Publish transformational open access agreements. Subscription to these titles provides read access as well as enables eligible corresponding UP authors to publish articles as open access at no extra charge. Please note that some titles are capped. Covering of publication charges in these will be handled on a first-come-first-served basis.

Source title	Print ISSN	E-ISSN	Publisher	Collection	OA Model	Limits	Accreditation	IF	ISI quartile ranking
Abacus	0001-3072	1467-6281	Wiley	Wiley Hybrid Open Access Journals	Hybrid	Capped - first come, first served	ISI	2.378	Q3
Academia Revista Latinoamericana de Administraci3n	1012-8255	2056-5127	Emerald	Emerald Business, Management and Strategy eJou	Hybrid	Capped - first come, first served	ISI	1.108	Q4
Academic Emergency Medicine	1069-6563	1553-2712	Wiley	Wiley Hybrid Open Access Journals	Hybrid	Capped - first come, first served	ISI	3.451	Q1
Accounting & Finance	0810-5391	1467-629X	Wiley	Wiley Hybrid Open Access Journals	Hybrid	Capped - first come, first served	ISI	2.942	Q2
Accounting Perspectives	1911-382X	1911-3838	Wiley	Wiley Hybrid Open Access Journals	OA	Capped - first come, first served	ISI	-	Q4
Accounting Research Journal	1030-9616	1839-5465	Emerald	Emerald Accounting and Finance eJournal Collectio	OA	Capped - first come, first served	SCOPUS		
Accounting, Auditing and Accountability Journal	0951-3574	2051-3151	Emerald	Emerald Accounting and Finance eJournal Collectio	OA	Capped - first come, first served	IBSS		
ACM Communications in Computer Algebra	1932-2232	1932-2240	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI		Q4
ACM Computing Surveys	0360-0300	1557-7341	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	10.282	Q1
ACM Inroads	2153-2184	2153-2192	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	SCOPUS		
ACM Journal on Emerging Technologies in Computing Systems	1550-4832	1550-4840	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	1.420	Q4
ACM SIGPLAN Notices	0362-1340	1558-1160	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	0.335	Q4
ACM Transactions on Accessible Computing	1936-7228	1936-7236	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	-	Q4
ACM Transactions on Algorithms	1549-6325	1549-6333	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	1.140	Q3
ACM Transactions on Applied Perception	1544-3558	1544-3965	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	1.550	Q3
ACM Transactions on Architecture and Code Optimization	1544-3566	1544-3973	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	0.919	Q4
ACM Transactions on Asian and Low-Resource Language Information Processing	2375-4699	2375-4702	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	1.413	Q4
ACM Transactions on Autonomous and Adaptive Systems	1556-4665	1556-4703	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	0.971	Q4
ACM Transactions on Computation Theory	1942-3454	1942-3462	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	0.24	Q4
ACM Transactions on Computational Logic	1529-3785	1557-945X	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	0.625	Q4
ACM Transactions on Computer Systems	0734-2071	1557-7333	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	1.750	Q2
ACM Transactions on Computer-Human Interaction	1073-0516	1557-7325	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	2.351	Q3
ACM Transactions on Computing Education		1946-6226	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	1.526	Q1
ACM Transactions on Cyber-Physical Systems	2378-962X	2378-9638	Association for Computing Machinery	ACM Fulltext eJournals	OA	Uncapped	ISI	-	Q2

2. Review, develop content, and integrate with current workflows and products (continue)

“The secret of success is to do the common things uncommonly well.” – John D. Rockefeller

- Subject guides
 - General – Transformational agreements
 - Subject (faculty and/or departmental) specific



UP Journals: Open Access Publishing

- Publish with Us
- UP Publications
- Article Processing Charges
- Open Access Publishing**
- Accredited Journals
- Open Access Journals
- Starting a New Journal?
- Training Material
- South African Journal Publishing Platforms
- Contact Us

Transformative agreements at the University of Pretoria

Transformational / Read & Publish (R&P) Agreements

This guide provides an overview of the Read and Publish Agreement Negotiated by the South African National Library and Information Consortium (SANLIC).

Background:

SANLIC has negotiated and signed a number of agreements for South African Higher Education Institutions. The list of current negotiated agreements is now available allowing South Africans to publish in Gold Open Access journals.

The Department of Library Services (DLS) is also part of the SANLIC agreements and has recently signed the Transformational Agreements (TAs) also known as Read and Publish (R&P) agreements with these publishers: Wiley, Hindawi, Emerald, Association for Computing Machinery (ACM), American Chemical Society

Publish articles open access in hybrid journals negotiated by SANLIC and South African University Libraries

Corresponding authors affiliated with participating SANLIC institutions of which the University of Pretoria is part of may publish open access. Elsevier offers 15% discount on APCs if authors choose to publish in gold open access journals.

Download the publisher journal list and identify your journal	Search for the selected journal and submit your article	Learn more about institutional OA agreements	Period of agreement
American Chemical Society (ACS)	https://acs.chronoqshub.io/?fq=	ACS	2023-2025
Association of Computing Machinery (ACM)	https://dl.acm.org/journals	ACM	2021-2023
Elsevier (Science Direct)	Agreements.journals.elsevier.com	Elsevier	2023-2025
Emerald	Register and submit	Emerald	2022-2024



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Chemistry: OA TransAgreements Jnls

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Subject Home	Chemistry Journals [Selected]	SciFinderN-Reaxys-Scopus-WOS	Reaxys & SciFinderN	OA TransAgreements Jnls	Google Scholar FULL			
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Publishing Tools	CMY 730	CMY 282						

Wiley Journals OA Agreement

Wiley Journals
 Publish Open Access without cost
 UP Authors to be corresponding authors

[Acta crystallographica Section A](#)
[Advanced synthesis+catalysis.](#)
[Angewandte Chemie Int Ed](#)
[Applied organometallic chemistry.](#)
[Biopharmaceutics+drug disposition](#)
 Chemistry+Biodiversity
[ChemCatChem](#)
 ChemSusChem.
[Chemphyschem](#)

ACS Journals OA Agreement

American Chemical Society Journals
 Publish Open Access without cost UP Authors to be corresponding authors

American Chemical Society (ACS)

Please note:
 ACS Omega publication charges are not covered by this agreement.

Contact your Librarian for assistance

- [ACS OA Agreement Journal Titles](#)

Elsevier Journal Titles OA Agreement

[Find relevant journals--Agreements.journals.elsevier.com](#)
[Analytical Chemistry Journal Titles](#)
[Electrochemistry Journal Titles](#)
[The Process for Publishing under this Agreement](#)

3. Develop a clear and concise message

"The more you say, the less people remember. The fewer the words, the greater the profit." - François Fénelon

- Introduce the concept of transformational agreements – in a language they would understand
- Lay out the benefits of the transformational agreements for them
- Explain the process they have to follow to publish in journals included in transformational agreements
- Provide them with direct contact information for support or help



Example

UP researchers can now publish their research open access at no cost

The South African National Library and Information Consortium (SANLiC), on behalf of the Department of Library Services (DLS), has recently signed transformative agreements (also referred to as transformational, transitional, or “read and publish” agreements), with a few publishers (including Wiley, Emerald, and ACM). Aiming towards a fully open-access scholarly publishing model, transformative agreements represent a shift away from a subscription-only model to one which covers both subscription payments (the “read” element of the agreement) and article processing charges (the “publish” element).

The main benefit for UP authors is that articles submitted for publication in journals that are part of one of these agreements are not subject to article processing charges (APC). To assist researchers in identifying journals to consider for publishing, the Library compiled a [list](#) of accredited journals which are part of these deals and published it on the [Library website](#).

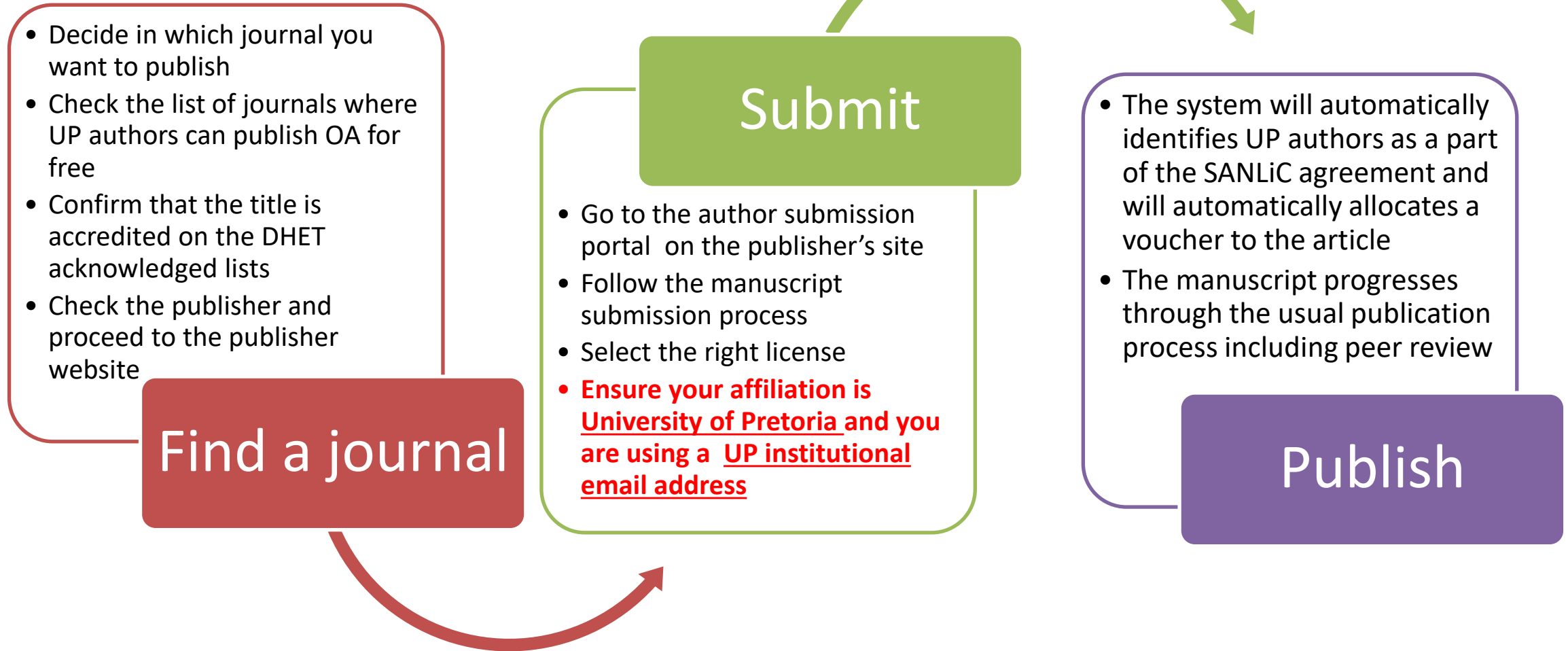
Please note that this list will constantly be updated with new titles, as negotiations with publishers on transformative deals are an ongoing process.

The Library also plans to host a series of webinars to inform and communicate valuable information on transformative agreements to the UP research community. More detail on this will follow soon.

In the meantime, please contact your [information specialist](#) or the [Open Scholarship Office](#) for assistance or guidance on open-access publishing or if you have any questions regarding transformative agreements.

Example

3 Easy steps for OA publishing in journals included in the R & P deals:





Contact Information

Merensky 2 Library; Level 6
cnr Lynnwood Rd and Roper Str
Hatfield
Pretoria, South Africa

Research Articles
Tel.: +27 12 420 4712
Email: upspace@up.ac.za

Theses & Dissertations
Tel.: +27 12 420 3690
Email: upspace@up.ac.za



Policies, Forms & Workflows

UP electronic theses and dissertations (ETDs)
Policy to provide open access to research papers
Policy on Article Processing Charges (APCs)

Forms

APC application form
UPSpace Thesis/Dissertation Submission Form

Workflows

UP Online Thesis/Dissertation Submission Workflow



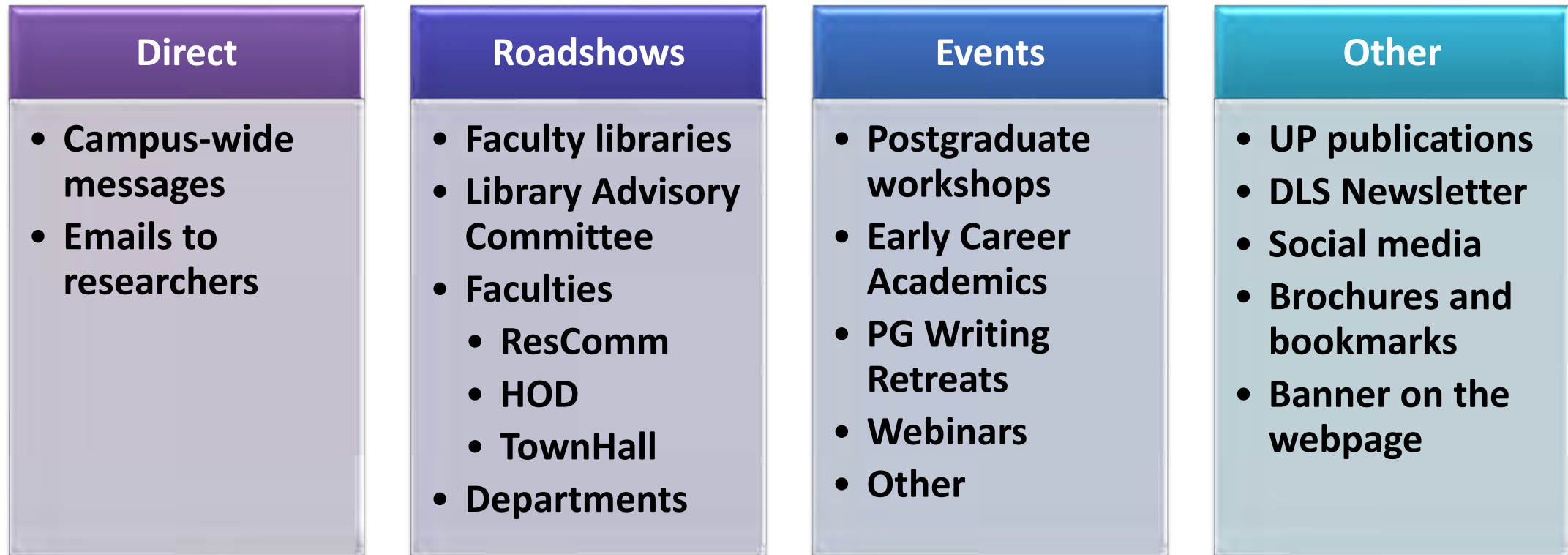
Self-help Guidelines

UP Guidelines for Application to the University of Pretoria Open Access Fund for APCs.
Researcher Profiles and Identifiers: Improving Research Visibility and Impact
UP Electronic Thesis/Dissertation Submission Guidelines
UP Journals
Article Processing Charges (APCs)
Transformative / Read & Publish (R&P) Agreements



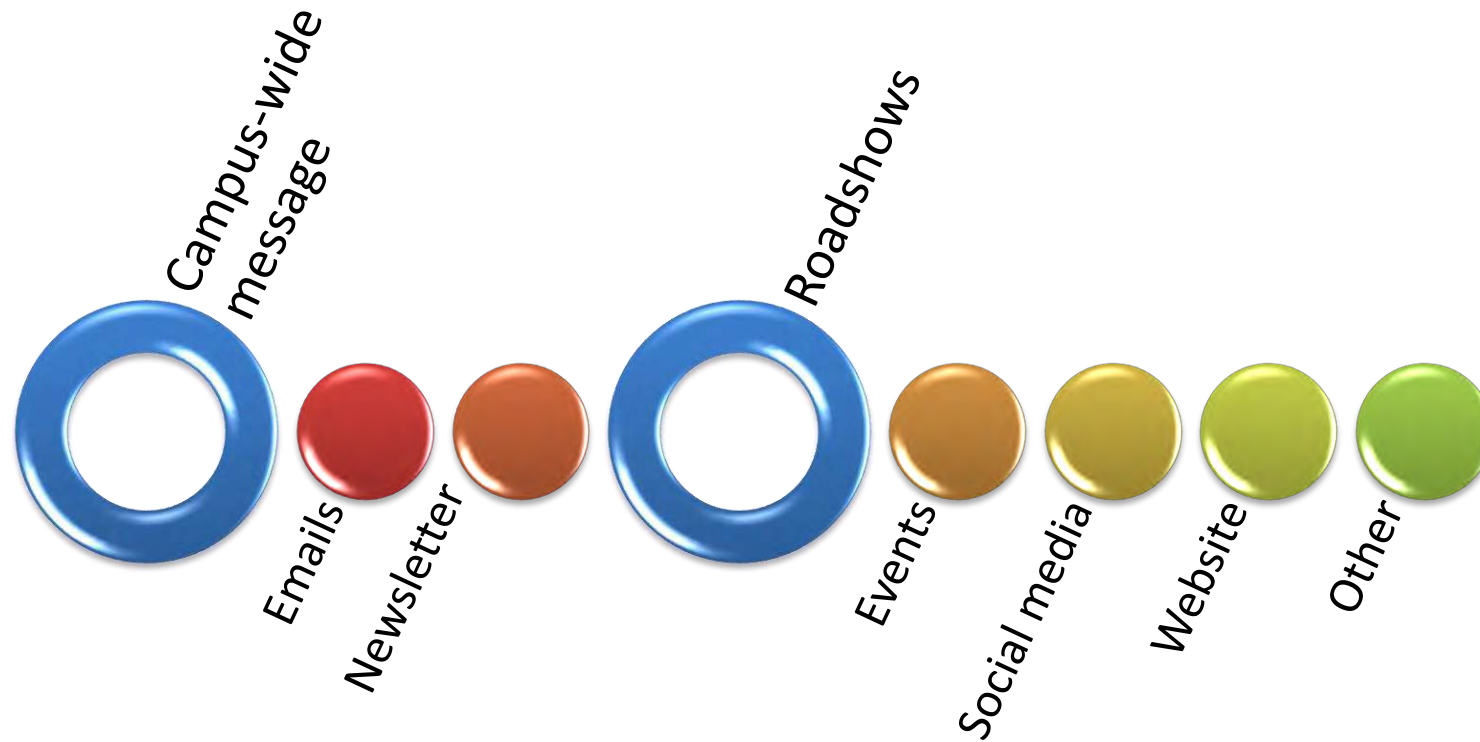
4. Identify communication channels

“If you just communicate, you can get by. But if you communicate skillfully, you can work miracles.” — Jim Rohn



5. Plan the communication timeline

“Observe due measure, for right timing is in all things the most important factor.” – Hesiod



6. Engage stakeholders

“The best way to minimize disagreement is to make sure that all the stakeholders are in the room.” – Cheryl Yeoh

Internal

- Engage with information specialists from the beginning
- Include the marketing office in all decisions
- Involve (consult) the UX team
- Engage with researchers - feedback

External

- Engage with SANLiC and the publishers
 - Training, webinars
 - Updated information and developments
 - Usage statistics
- Ensure that all stakeholders are regularly updated
 - Regular reports and updates to all stakeholders (e.g., Library executive, information specialists, Up executive, researchers)
 - Sharing information and updates with all stakeholders



7. Provide training and support

“Learning never exhausts the mind.” — Leonardo da Vinci

- “Train the trainers”
 - Information specialists
 - Other library staff
- Regular workshops and training sessions
- Webinars/ training sessions of publishers
- Online resources
 - Website
 - Subject guides
- Contact details



8. Monitor and evaluate

“Even worthwhile endeavors need evaluation in order to determine if they have become distractions from the best goals.” – Quentin L. Cook

- Feedback from faculties via information specialists – requests for more training or guidance
- Statistics of uptake (compare with other years and other OA publications)
- Determining the “saved” cost
- Report in Annual Review
- Report to UP Executive and Senate



Lessons learned

- Teamwork is everything!
- Work with a plan!
- Stay updated and keep the community updated!
- Effective messaging is powerful!
- Ongoing engagement!



The way forward

- Update the list (2023 additions)
 - Less information
- Roadshows
 - Information specialists
- Review APC fund
- Forecast



Conclusion



Thank you!

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